



Rotary Magic



Rotary International District 7430 Newsletter October 2010

Rotary Is Magic

The MAGIC of the ROTARY FOUNDATION

1996

“Rotary International’s masterpiece is The Rotary Foundation....It transforms our most daring dreams into the most splendid realities....The Rotary world and even the political world are already aware that The Rotary Foundation is the most generous expression of Rotarian generosity — a generosity that not only brings benefits, but also brings help and cooperation to solve the problems that affect mankind....Only God achieves the impossible, but The Rotary Foundation achieves the best that mankind can possibly achieve.”

1990-91 RI Pres. Paulo V.C. Costa

— Address to 1996 Rotary Convention

1929

“The Rotary Foundation is not to build monuments of brick and stone. If we work upon marble, it will perish; if we work on brass, time will efface it; if we rear temples they will crumble into dust; but if we work upon immortal minds, if we imbue them with the full meaning of the spirit of Rotary as expressed in our Objects and with the just fear of God and love of our fellowmen, we are engraving on those tablets something that will brighten all eternity.”

1916-17 RI Pres. Arch Klumph

THE ROTARIAN, April 1929

1917

“... it seems eminently proper that we should accept endowments for the purpose of doing good in the world, in charitable, educational or other avenues of community progress...”

1916-17 RI Pres. Arch Klumph

RI Convention, Atlanta GA June 18, 1917

NOVEMBER IS FOUNDATION MONTH. It’s a good time for each Rotary Club to make sure that it includes the Foundation in its weekly programs in November.

A Magical Foundation Workshop

The annual District 7430 RI Foundation Workshop took place at the Inn at Towamencin in Kulpsville on Saturday, October 23rd with participants representing 22 of our 48 Rotary clubs. The Zone 32 Rotary Regional Foundation Chair, PDG Allen Smith, was the keynote speaker providing an update on many issues as well as an insight into our Foundation's Future Vision plan.



The lunch time speaker was PDG 2009-10 Connie Spark from District 7390 who spoke about the many Rotary missions she has led to developing countries. These missions were all inclusive involving many areas of service such as water purification, literacy, and restoring vision through surgery and corrective lenses. The AV portions were most informative and very moving. The Presider for the workshop, PDG Yvette Palmer was very choked up with emotion as she made her ending comments.

Dr. Daniel Wilson, Professor at Muhlenberg College is a Polio victim and now suffers from post-Polio syndrome. Dr. Wilson reviewed the history of the disease and its characteristics. The story and accompanying photographs emphasized why Polio must be eradicated.



Our District Foundation Chair, PDG Dr. Ron Smith put together the overall program. PDG Yvette and PDG Mike McCarthy, along with many other Rotarians performed their usual Rotary Magic that made the event a great success.

Please remember that November is Foundation month in our Magical world of Rotary.

Consider making our Rotary International Foundation your charity of choice. Checks, credit cards and EFT all will work to help achieve the status we need of

EVERY ROTARIAN EVERY YEAR!

Rotary's \$200 Million Polio Challenge Update

The International PolioPlus Committee has just completed an interesting and very productive meeting. A number of significant points and mile stones have been stated and met. Most interesting was the fact that the Gates Foundation has joined Rotary with the identification of the eradication of polio as it's #1 priority goal. This is another nail in the polio coffin. Additionally, the number of cases for the year to date of wild polio in Nigeria, India, Afghanistan and Pakistan year-to-date 120 which is way down from the 842 new cases at this time last year.

Polio is not eradicated yet and there are and will be challenges in the future. The final goal will not be met until there are three consecutive years without a single new case of confirmed wild polio. Most importantly, we need and should exceed the \$200 Million we promised as soon as possible. We are near \$150 million now.

OUR SINCERE APPRECIATION goes to all individuals and clubs who have helped raise the funds to date.

Louis Piconi, Trustee, The Rotary Foundation 2007-11
RI Vice President 2000-01

Rotaplast Magic

2010 TV Auction December 4th

We are in the process of getting ready for this year's event. The success of this event and our Rotaplast mission trips is only made possible by the caring and support of all our District Rotarians, WFMZ-TV, Our Event Sponsors and members of the public. To each one of you we say "Thank You" for offering your support again this year as we continue "Saving Smiles - Changing Lives"

Now is the time to gather up those donations for the auction. More details are available on the district website. Please do not hesitate to contact me if you have any questions.

Tony Jannetta, Auction Chair
Tel: 267.253.1819 or tonyjannetta@aol.com

Rotary Foundation Golf Magic

WILLOW GROVE RC GOLFERS WIN THE GOVERNOR'S CUP

The Willow Grove Rotary Club foursome took home the coveted Governor's Cup" for the best score -- a 10 under par -- from an all-Rotarian team from the same club. These heroes are Roger Myers, Bob Pelte, Charles Kremp and Kip McFatridge



The District Golf Outing benefiting the Rotary International Foundation took place on Monday, October 18th and it was a huge success. More than \$9,000 was raised by 64 golfers and our wonderful sponsors. They had an enjoyable day at Silver Creek Country Club in Hellertown. AND each received Paul Harris credits from the entrance fee. This "magic" is a WIN-WIN.



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Rotary Foundation Golf Magic *Continued from page 4*



Second place was St. Clair CPA's, Joe Englend, Dave Skarbeck, Clint Feybush and Ray Machille. Third place was Bethlehem RC member George Kurtz and friends Mike Hartigan, Bob Platner and Joe Posh. All three teams had a 62 with the final winning positions decided by a match of cards. It was heard that the Bethlehem RC team was 9 under and they are gearing up for next year to bring the Cup to Bethlehem!

The Longest Drive winners were Tom Harbaugh, Hatboro RC and AG Jean McGill, Easton RC.

DG Bill Palmer thanked those involved in this event: DGN Tony Jannetta, North Penn, Ambler RC President Maria Kim, PDG Gerry Long (D7430 Annual Programs Fund Chair), DGE Bill Jahn Bethlehem MS, Sam Swindells Willow Grove, and Jill Long. And a special thank you goes to our good friends and major sponsor, Embassy Bank.

PDG Gerry Long



Rotary Students' Magic

District 7430 Kicks off Four Way Test Speech Contest with Club Programs



Many clubs in District 7430 include the 4-Way Test in their meetings by displaying a banner imprinted with the Test and/or repeating the Test as part of their meeting protocol. The District is now promoting an additional way for clubs to include the 4-Way Test in their activities – by sponsoring a Speech Contest for high school students based on the use of the 4-Way Test.

The three-level contest will include competitions at the Club level in March, 2011, followed by Regional contests in early April and a final contest for the District Championship at the District Conference in late April. Participating clubs will be working with their local high schools in January and February to help prepare students for the competition.

A new District 7430 4-Way Test Speech Contest Committee has been created to provide information about the contest and help clubs participate. An in-club program is available for all clubs to learn about the Speech Contest and the requirements for club participation. In addition, resource materials for the contest (Contest Manual and Contest Brochure) can be downloaded from:

www.d7430-speechcontest.blogspot.com

For additional information or to schedule an in-club program about the 4-Way Test Speech Contest, contact the 4-Way Test Speech Contest committee chair, Jerry Friedman, at gif102@yahoo.com.

How Can You Publish An Article?

To have an article published in Rotary Magic send the article and all accompanying pictures to Andrea Dolak at adreadolak@gmail.com by the 20th of each month.

Rotary Magic is written and compiled by:

Bill Palmer, District Governor

Andrea Dolak, Administrative Assistant

Why Give \$\$ to TRF?

Top five reasons to support The Rotary Foundation

By contributing to the Foundation, you advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty. There are as many reasons to support The Rotary Foundation as there are ways to do good in the world.

Here are a few ways your contributions are making change possible.

5. Fighting Hunger

In Romania, orphans and sick children have eggs, milk, and meat because of a Foundation grant that benefits local farmers. The farmers are able to buy everything from animal feed to packaging materials. There is one stipulation: they must donate a portion of their products to children's hospitals, schools, and orphanages.

In Alaska, USA, the Rotary Club of Anchorage East is also fighting hunger by distributing food to low-income families through a mobile food pantry.

4. Reducing Child Mortality

The Rotary clubs of Jaala-Kandana, Western Province, Sri Lanka, and Madras Northwest, Tamil Nadu, India, are helping to reduce child mortality by providing improved sanitation facilities for 15 families in a small community in Sri Lanka. With a Rotary Foundation Matching Grant, the clubs have built 14 toilets, helping to prevent diarrhea and other diseases related to poor sanitation.

[According to the World Health Organization, 1.8 million children die of diarrhea every year, making it the second leading cause of death among children under five. Proper sanitation can reduce the rate of child mortality in many communities by up to a third. Water and sanitation is the third area of focus.

3. Promoting Peace and Conflict Resolution

Watching civil war tear apart his homeland of Côte d'Ivoire instilled in Rotary Peace Fellow Kouame Remi Oussou a passion to resolve conflict. He now is working for the United Nations Development Programme in the Central African Republic, a country that weathered periodic internal fighting before a comprehensive peace accord took effect in 2007.

Rotary Peace Fellows are leaders in promoting national and international coop-

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Why Give \$\$ To TRF? *Continued from page 7*

eration, peace, and conflict resolution. Help support the Rotary Peace Centers . Peace and conflict prevention/resolution is the first area of focus.

2. Basic Education and Literacy

Education helps rebuild lives, whether it's in small rural towns or in war-torn countries. For example, a literacy project sponsored by U.S. Rotarians in conjunction with the International Reading Association (IRA) is helping Sudanese refugees rebuild their communities by equipping them to teach future generations. The Southern Sudan Teacher Training Initiative provides refugees with teacher training materials, guidance, and support to help them teach students in kindergarten through eighth grade.

1. Eradicating Polio

Around the world, Rotarians are taking millions of steps in walkathons, diving into icy ocean waters, and participating in other fundraisers to help Rotary fulfill its promise to rid the world of the viral disease called polio. Si Burgher, of the Rotary Club of Bloomfield, Indiana, USA, raised almost \$1,600 by having his shaggy eyebrows shaved.

*Antoinette Tuscano
Rotary International News -- 30 September 2010*

Hold the Dates

Nov 6th -- Rotary at the United Nations Day in New York City
Dec 4th -- Rotaplast On-Air Auction on WFMZ TV Channel 69
Feb 24-26 -- Mid-Atlantic Presidents-elect Training in King of Prussia
Mar 9,10 -- Youth Leadership Conf -- Penn State Berks
Mar 17th -- D7430 Council of Governors meeting -- Wm Penn Inn
Mar 17th -- D7430 Foundation Dinner -- Wm Penn Inn
April 2nd -- District Assembly -- DeSales University in Center Valley
April 3rd -- Purple Pinkie Day 5K+ run at DeSales University
April 29 to May 1st -- District Conference at Bear Creek in Macungie
May 1st -- District Youth Conference at Bear Creek in Macungie
May 22 to 25 -- RI Annual Convention in New Orleans, LA
June 17-20 -- Camp Neidig (RYLA)
June 30th -- District Changeover at Northampton Country Club, Easton

Harleysville Rotary Club Magic

Pathways Home -- a Program for Veterans Organized by Rotarians

Two Rotarians and a friend decided that veterans and their families may benefit from a different view of war and its aftermath. Ella Roush and Glen Miller are members of the Harleysville Rotary Club. They and their friend Ann Marie Donahue have a special interest in veterans and veterans' families. Moreover, they wanted the numerous professionals and volunteers that attempt to comprehend the aftermath of war to witness a different view.

Pathways Home was a unique program that was created by the three friends in cooperation with the Montgomery County Community College. The title declares the focus of the program, namely, that young men and women veterans struggle with civilian life. The program emphasized that this is a community concern in contrast to a problem of veterans. In short, a significant contributor to PTSD and other post war related problems are heightened by our nation's limited ability to empathize with the experience of war and specifically the mental and physical stress of working in a combat zone.

Pathways Home provided a view of the war experience and its aftermath from a perspective little understood by most civilians. The program was held September 24, 2010 on the Montgomery County Community College campus. Program participants explored the challenges to veterans, their families and their communities as returning soldiers make the transition from combat to civilian life. While there is no one "path" to re - integration after combat, the workshops and presentations explored critical issues and challenges in that transition. Participants had the opportunity to discuss and explore the role they may fulfill in the process of learning, sharing and homecoming.

Dr. Edward Tick was the keynote speaker. He is the founder of "Soldiers Heart" an organization that provides healing for veterans and others with significant trauma. Dr. Tick's book "War and the Soul" and his speech emphasized the important of community to empathize with the veteran experience. His workshops addressed the importance of restoring the necessary, proper and reciprocal relationship between any society and its warriors. "Our warriors willingly go into

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Harleysville Rotary Club Magic *Continued from page 9*

harm's way in order to preserve and protect the rest of us. In response, we must provide what they need in order to return, recover and be restored to full functioning in the life of the community war.

Dorothy Thomas, representing Operation Home and Healing, provided an overview of the deployment cycle process and how it impacts the family, readiness and resilience in dealing with the stresses of war, deployment and reintegration.

Marsha Four was a Vietnam in-country veteran and nurse. She is currently the director of the Philadelphia Veterans Multi-Service and Education Center. In her workshop she presented a brief historical path of women veterans from then to now. She asked the difficult questions: Who are women veterans today and what are the special challenges they face as veterans, wives, mothers, daughters, co-workers, unemployed, patients, and homeless?

Over a hundred and seventy five (175) people attended the morning program. Many were professionals in health care. Others were veterans, family members and concerned citizens. Feedback and program evaluation sheets indicate that this unique program was successful but only a beginning.

Glen Miller, RC of Harleysville

Rotary Club of Saucon Magic

Road Rally Raises \$1,775 for PolioPlus

It was a perfect day for touring during the Rotary Club of Saucon's Road Rally held on Sunday afternoon, October 17, 2010. The Rally participants, as well as donors, contributed financially to PolioPlus, resulting in proceeds of \$1,775 to date for the organization (some donations are still being submitted). Rotary's US \$200 Million Challenge is the Rotary Foundation's response to the two grants totaling \$355 million from the Bill & Melinda Gates Foundation to help eradicate polio. Every dollar given to PolioPlus will be counted toward the \$200 million match from Rotarians.

Quakertown business owner Doug Mohr, proprietor of Lion Around Books, and his team mate Teri Ceraso persevered to win the Rally. Fourteen teams of two participated in the rally. The team of Mohr and Ceraso completed the course most accurately and answered the most questions correctly along the way. The rally began at Shawnee-on-the-Delaware, cruised through the Delaware Valley Water Park, headed into New Jersey and ended in Easton.

Road rally teams were charged with rescuing poor Penelope Pit Stop from the horrible throes of the dastardly Snidley Whiplash. Teams received a course book and trivia questions with the goal of the rally being to successfully complete the course while simultaneously correctly answering trivia questions.

Sharon Marshall, Rotary Club of Saucon



Wheel Chair Magic for Bosnia-Herzegovina Building Communities and Bridging Continents

Because of our history with our many exchange students (23 in all now) in 1997 a private high school headmaster called us to find a host family for a young man of 14 years. Patti and I looked at one another and said "What is one more?" Thus began my journey back to Sarajevo to meet up with 560 wheel chairs donated from the Rotary clubs in District 7430.

These Rotary clubs included my Blue Bell club and the Warrington Club where there is Rotarian Michael Mattie, an active participant in the Wheel Chair Foundation and Rotary Foundation collaborations. About 4 years prior Mike asked if I knew how to help contact Rotary Clubs in Bosnia Herzegovina. The Wheel Chair Foundation and the Rotary Club of Fremont California were looking for contacts with whom to write a matching grant. Having returned from Sarajevo not much more than a year earlier and having a "family" via Youth Exchange in Bosnia-Herzegovina, I jumped at the chance to assist. I sent an email, translated by our Bosnian son, Emir, to Haso Hubijar, then not a Rotarian, and the project took off.

Haso and others in his Rotary Club of Sarajevo persevered through the development of the Matching Grant Application process and a delivery plan to distribute 560 wheel chairs throughout Bosnia-Herzegovina. The need for a distribution partner brought the Rotary Club of Sarajevo to the Red Cross of the Canton-Sarajevo. Together they were wonderful partners. These organizations at every twist in the road of the grant process responded to the questions and to the local needs.

It was slightly more the 3 years later that I stepped off the airplane in Zagreb, Croatia to travel to Sarajevo for the conclusion of our project. I was met by my friend and family member, Haso, to start a 7 day journey around Bosnia-Herzegovina. We crossed the border into Bosnia. Despite their political uncertainties and the slow economic growth there are dedicated Rotarians in 14 Rotary clubs contributing their time, treasures and talents to improve their communities. No doubt Rotary has a great future in Bosnia-Herzegovina.

I stood in the many presentations in Banajluka Sarajevo and Mostar and at those moments I knew why I was in Rotary and why we are so committed to giving

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Wheel Chair Magic for Bosnia-Herzegovina Building Communities and Bridging Continents

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"Service Above Self".

Back in Sarajevo, I had never seen such a PR effort. State, city and local TV stations, newspapers and radio all carried the message of how the Rotary Clubs of Bosnia-Herzegovina along with Rotary International and The Red Cross had joined hands to help those in need for wheel chairs. I also was deeply touched at being awarded an "Honorary Membership in the Rotary Club of Sarajevo. All the donors to this project have part of this membership and you will always be welcome there.

As I departed, the Rotary Clubs of Bosnia Herzegovina already are planning projects together to help their combined communities and to look to international Rotary partners to assist them and to make contact with them. indeed they saw as a result of this wheel chair project, how Rotarians around the world help each other as they do good in the world.

PDG Ronald Smith, Blue Bell Rotary Club, D-7430

New Generations Magic

Youth Exchange -- One of Rotary's Best Programs

When PDG Mike McCarthy asked me to spend a Saturday morning in early September with a bunch of High School kids from different parts of the world, I thought to myself, I have better things to do. But since I only had to drive 10 minutes to the meeting, I agreed to be there.

Looking back on that sunny fall morning up on South Mountain west of Reading, I sure am glad that I decided to honor Mike's request. It was truly a great experience for me.

The District Youth Exchange Committee held an orientation session for the 18 exchange students who are spending their academic year in our District. Wow!

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New Generations Magic Continued from page 13

What a great bunch of kids! And what a great job the committee did in preparing these students for their upcoming year here in Pennsylvania.

The students gathered that weekend at Conrad Weiser YMCA Camp came to the U. S. from all corners of the globe - 8 European countries, 4 South American countries, plus from Japan and the Philippines.

The anticipation, excitement, and curiosity shared by each of the students as they learned about living in a new land was both encouraging and contagious. Those few short hours with them made me so proud to be associated with this organization.

While I have some limited knowledge of our Rotary Youth Exchange Program, and I have spent time with both inbound and outbound students over the years, this was different. When I got to experience the kids in a large group of their peers that I realized how important this program is to Rotary and what a positive impact it has on the world.

Rotary Youth Exchange is the world's most experienced exchange program backed by the world's largest and finest service organization. Each year, over 8,000 high school students from around the world exchange in over 100 countries and are hosted by Rotarians and friends. The program length is an entire academic year, extending from 9 - 12 months.

Here in our District our clubs work with over 60 public and private high schools and we place between 15 and 20 students each year in those schools. The clubs also help identify and prepare an equal number of American students for a year abroad. So at the present time while there are 18 international students in our District, we have sponsored another 18 students from our District high schools who are spending their year in another country. We have sponsored over 1,000 students, here and abroad since 1963.

I really haven't been involved very much in Rotary Youth Exchange. But my experience on South Mountain on that crisp Fall morning has me motivated to do more. I am strongly encouraging the clubs in Area 4 as well as throughout the District to become involved. Begin making plans now to host a student in your

New Generations Magic Continued from page 14

local club and high school and to send one of your local students on the experience of a lifetime.

If you don't have a club youth exchange chair, I'll bet there is someone in your club who would be really good at this, someone with a real passion for working with kids and who would step up to make it happen for next year.

Our District Youth Exchange Chair Elaine Caltabiano-Schneider can provide you the details. You can e-mail her at wishdesigns@entermail.net.

The Rotary Youth Exchange Program has been found to be one of the most effective means to share cultures and extend the hands of peace through understanding around the world as we bridge continents. It needs our involvement.

Terry L. Reed, Assistant Governor, Area 4
Past President, Rotary Club of West Reading-Wyomissing

The Magic of Rotaract

Youth Programs Pave The Way Into Rotary

Rotaractor Andrea Tirone of Toronto, Ontario, Canada, has been a past participant in her district's Rotary Youth Leadership Awards (RYLA) program, and a former Rotary Foundation Ambassadorial Scholar, she is hoping her experiences serve as a springboard into Rotary.

"In Rotary, I will have a variety of service possibilities available to me, locally and internationally," Tirone says. "There is so much diversity in the work Rotarians do. It can give you exposure to so many different areas, and help you find what your interests really are."

Tirone was introduced to Rotary during the District 7070 (Ontario, Canada) RYLA in 2004. (This is known as Camp Neidig in our district.) She describes it as one of the best weeks of her life, and says she was impressed by the planning that went into it.

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The Magic of Rotaract Continued from page 15

"Learning about each other through different workshops and activities, I formed these incredible, lifelong bonds," she says. "I thought to myself, if Rotary can put on such an amazing week, then imagine what it would be like to be part of the whole organization."

When she enrolled at the University of Toronto in the fall of 2004, she sought out its Rotaract club and joined, becoming club president in 2005-06. Her club volunteered in the community but focused much of its time and resources on raising funds for a literacy project in India, working with a sister club and Rotarians to help implement the effort.

"Being involved with Rotaract opened my eyes to the ability to connect with Rotaractors all over the world," says Tirone. "Finding out that Rotary has very strong ties to the rest of the world was very appealing."

In 2008, Tirone became an Ambassadorial Scholar, majoring in political science at the University of KwaZulu-Natal in Durban, South Africa. During that time, her host Rotary club helped establish the Rotaract Club of Durban Berea.

As an honorary member of the Durban Berea club, she embarked on an international project with 19 other club members, raising US\$2,000 to help renovate a school in Ponta do Ouro, Mozambique. The Rotaractors spent a week cleaning and painting classrooms and installing a vegetable garden.

Tirone says she plans on becoming a Rotarian but wants to stay in Rotaract as long as possible. "Rotary for me is for life, so I want to be able to experience as much of Rotaract as I can," she says. "Because of it, I have friends all over the world." "When it comes to encouraging new members or bringing in new and innovative ideas, Rotary can always rely on Rotaractors to be the people who bring those types of ideas to clubs."



BEFORE

**Rotary International
District 7430
TV AUCTION**

**Benefiting Rotaplast
Medical Missions
Saturday, December 4th, 2010
7:00 pm – 10:00 pm**



AFTER

GREAT DISCOUNTED GIFT IDEAS!

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CHECK WITH YOUR LOCAL CABLE
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**Interactive Internet Bidding!
Bid Live Beginning December 2nd!
Go to... www.rotarydistrict7430.org**

The Auction is supported by the Rotarians of District 7430 and all proceeds will go to fund Rotary District 7430 Rotaplast Medical Missions that provide free reconstructive surgery for cleft lips and palates in children.

For Auction, Rotaplast or Rotary information call Tony @ 267-253-1819.

Spread the word!



Invite someone to become a
Rotarian
today.



ROTARY INTERNATIONAL®